



August 2021

Getting Ahead of the Skills Gap

EconoVue™ tools to build upskilling programs

While many economic indicators are moving in a positive direction – one third of U.S. employers say the [skills gap has increased](#) compared to last year, and 80 percent of employers are having difficulty filling openings due to skills gaps as opposed to a year ago.

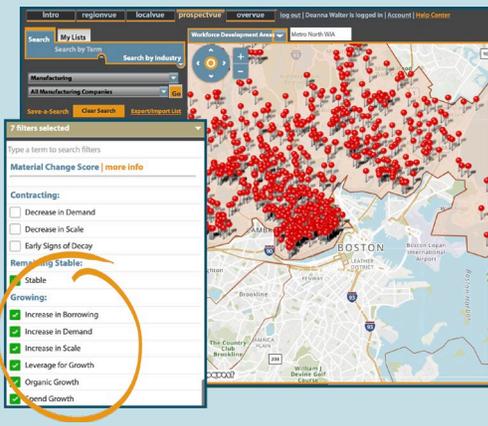
Upskilling, reskilling and identifying transferable skills have always been key workforce tools to fill these skills gaps – launching the unemployed into viable occupation pathways and boosting the upward economic mobility for underemployed workers in frontline occupations. As the hiring and employment landscapes continue to shift in 2021, these [growth opportunities are more important than ever](#).

To meet this demand, **Workforce Development Boards across the US are turning to EconoVue™ for access to key data points that help them build and boost their upskilling programs**, including broad industry data paired with in-depth individual business details and financial health and history information **provided through our chosen workforce development data partner Dun & Bradstreet**; occupation data from DOL Career OneStop; salary details and trends from QCEW; and local hiring links from indeed.com.

Ready to get started?

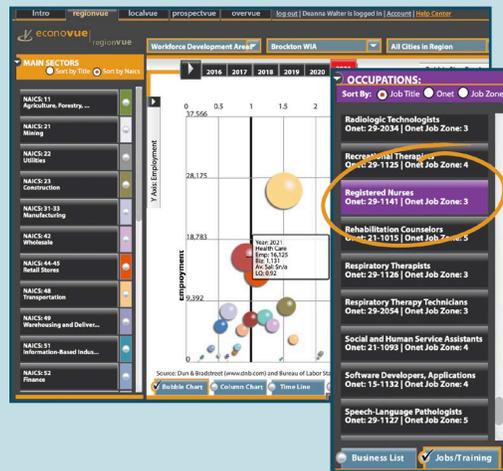
1 Identify [growing stable companies](#) to support new apprenticeship programs, regional training cohorts, industry sector networks, and curriculum and certification pathways.

> Sign up for [Class 2: Searching Fundamentals – Getting an Exact Targeted Outreach List](#)



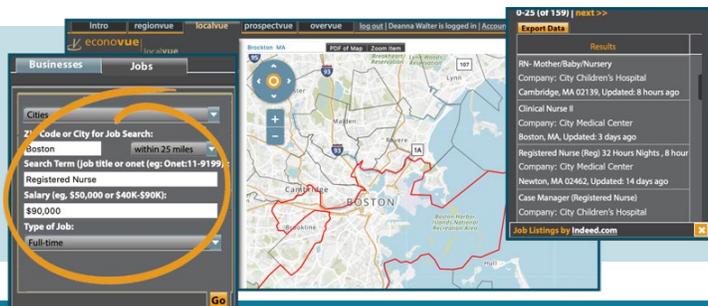
2 Investigate the [transferable skills](#) needed in [high-growth industries](#) and [unfilled job positions](#).

> Sign up for [Class 5: Industry Sector and Occupation Dynamics in Your Region](#)



3 Find companies that are struggling to [hire right now](#) who may want to learn more about your Board programs and resources.

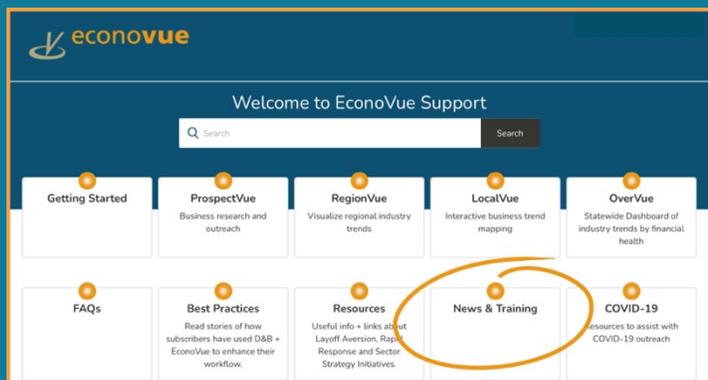
> Sign up for [Class 7: Advanced Regional Job Posting Searches](#)



New Learn-As-You-Go Videos

Looking for a quick EconoVue™ refresher? Check out a new series of introductory videos in our Getting Started section - then visit each app section for quick 5-minute videos walking through all the key EconoVue™ tools plus tips and tricks to boost your data outcomes!

[Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)



Sign up for the EconoVue™ Skills Series!

Join us for a new monthly series of eight 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue™ skills and practices.

Each Skills Series class will follow along three Workforce related tracks:

1. Business Outreach
2. Research and Planning
3. Occupations and Career Pathways

Please pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.



EconoVue Team Spotlight

We are excited to announce that **Ulisse Gallo**, EconoVue Account Executive and a member of our team since 2020, will be taking on an expanded role for customer education, support and development. Please join our new Skills Series coaching sessions to hear more from him - or watch your inbox for an introductory email and other occasional outreach.

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Additional Training and Resources

EconoVue™ Help Center

Visit the EconoVue™ [Help Center](#) to access step-by-step illustrated guides, links to video training and user guides, FAQs, resource descriptions and more. Within EconoVue™, click the blue Help button  in the corner of the screen to ask a question or search by topic.

Individual or Small Group Training

Would you like a customized training session? [Let us know](#) how we can help. Be sure to include some days and times that are convenient!

