



December 2021

One-Click Demographic Search Options Bringing Your Workforce into Focus



The Power of ProspectVue™ Advanced Search

Recently we added two new data indicators in ProspectVue™ Advanced Search: veteran-owned businesses and government contractors. These options - along with our existing indicators for women and minority-owned businesses - give you one-click access to key demographic groups for outreach.

Here's how several Workforce Development Boards have been putting the data to use:

- Identifying candidates for a community-based grant program aimed at veteran-owned businesses.
- Fulfilling data and report requests focused on equity and inclusion demographics.
- Coordinating with a local Veteran's Affairs office to find veteran-friendly employers for a new hiring program.
- Working with government contractors to meet federal hiring standards for women, minority, veteran and disabled workers.

The data you need is right at your fingertips - how will you use it?

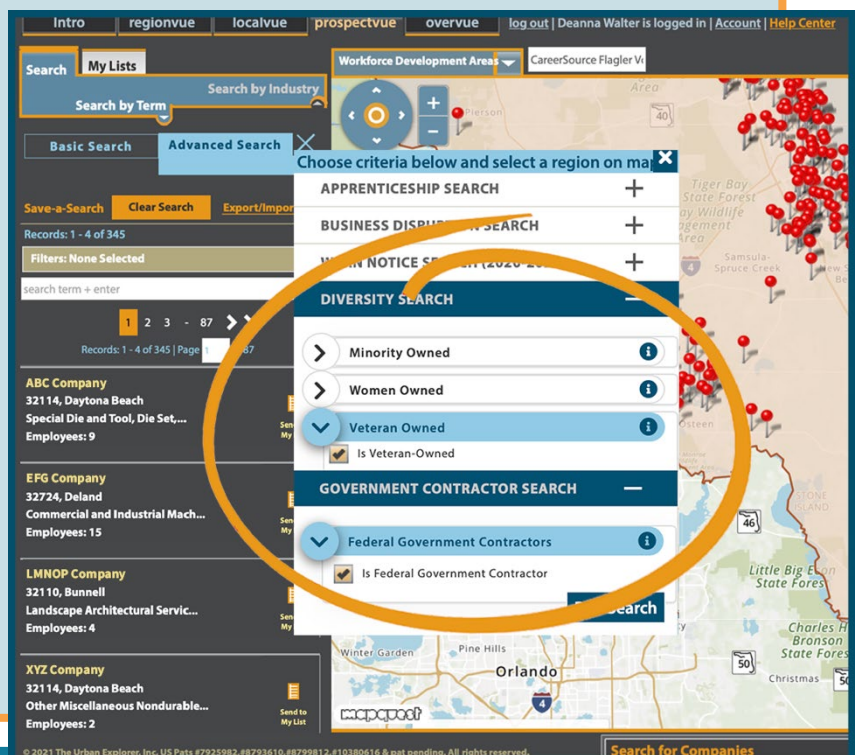
Four ways to take a closer look at the Advanced Search data results for your city, county, region or state:

1 DATA DEEP DIVE: [Login to EconoVue™](#) today to discover veteran-owned businesses and government contractors in your region.

2 LIVE CLASSES: Join the [EconoVue™ Skills Series](#) for 30-minute coaching sessions throughout the month. For an in-depth focus on Advanced Search, please select class 4 - [available today!](#)

3 IN-PERSON SOLUTIONS: Reach out to Ulisse Gallo (gallo@econovue.com, (571) 527-4921) to talk more about the tools and data available in EconoVue™.

4 ONLINE RESOURCES: Visit our [Help Center](#) for videos or step-by-step instructions on a wide range of topics, including [Basic and Advanced Search tools](#), updated [diversity](#) and [government contractor](#) searches and [outreach list basics](#).



The screenshot shows the EconoVue Advanced Search interface. The 'DIVERSITY SEARCH' section is expanded, showing filters for 'Minority Owned', 'Women Owned', and 'Veteran Owned'. The 'Veteran Owned' filter is checked, and a sub-filter 'Is Veteran-Owned' is also checked. Below this, the 'GOVERNMENT CONTRACTOR SEARCH' section is expanded, showing a filter for 'Federal Government Contractors' which is also checked, with a sub-filter 'Is Federal Government Contractor' checked. The interface includes a search bar, navigation tabs (Intro, regionvue, localvue, prospectvue, overvue), and a map of the Orlando area with red location pins. The footer contains the copyright notice: © 2021 The Urban Explorer, Inc. US Pats #7925982, #8793610, #8799812, #10380616 & pat pending. All rights reserved.

Our Point of Vue

We've got a story to tell about data.

The right data can bring your workforce into focus, unlocking a new perspective on the local economy. Join us online to hear new perspectives on data and the role it plays in successful workforce engagement.

Click to follow the EconoVue™ story on our blog, LinkedIn and Twitter!



Sign up for the EconoVue™ Skills Series!

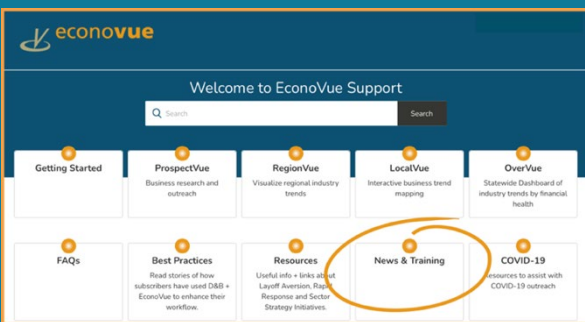
Register today for our [monthly series of 30-minute coaching sessions](#) – each designed to meet a key Workforce data need with a specific set of EconoVue™ skills and practices.

The live, online sessions follow three core Workforce-related tracks:

1. Business Outreach
2. Research and Planning
3. Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.


Visit our new [Express Sign Up](#) page to register for multiple classes at once!



»» Express Sign Up ««

Additional Training and Resources

EconoVue™ Help Center

Visit the EconoVue™ [Help Center](#) to access step-by-step illustrated guides, links to video training and user guides, FAQs, resource descriptions and more. Within EconoVue™, click the blue Help button  in the corner of the screen to ask a question or search by topic.

New Learn-As-You-Go Videos

Looking for a quick EconoVue™ refresher? Check out a new series of introductory videos in our Getting Started section - then visit each app section for quick 5-minute videos walking through all the key EconoVue™ tools plus tips and tricks to boost your data outcomes!

[Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)

Individual or Small Group Training

Would you like a customized training session? [Let us know](#) how we can help. Be sure to include some days and times that are convenient!

