

Engaging with Employers Most Likely Hiring for Rapid Job Placements





Program

A Local Workforce Board needed a better way to *proactively* identify potential new hiring opportunities for displaced workers, targeting specific industries and geographies.



Challenge

How to early identify and engage growing and expanding businesses to pre-fill their hiring pipeline.



Solution

EconoVue's platform enabled the WDB to identify businesses in target industries that are financially strong and showing signs of growth and expansion.



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Results

Of the 55,644 total Professional Services businesses in the targeted ZIP code, the WDB pinpointed 698 companies for hiring engagement activity.



Bottom Line

EconoVue's intuitive data visualization platform can quickly identify employment opportunities for dislocated workers by understanding which companies are growing and likely hiring in seconds.