

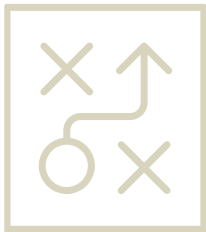
Expanding Employer Participation in Apprenticeship Program





Program

A Workforce Development Board (WDB) receives significant funding to increase their ability to serve, improve, and strategically expand their Registered Apprenticeship program.



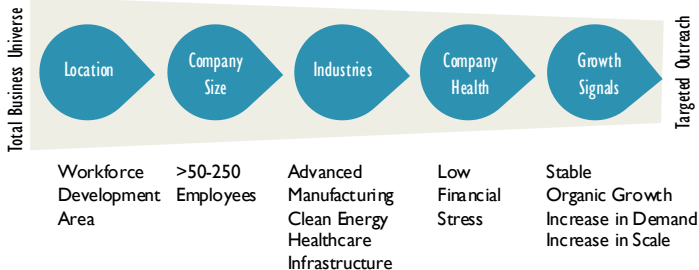
Challenges

To quickly target and engage the employers most likely to offer apprenticeships in high-growth and high-demand industries that provide career pathways to good jobs for job seekers.



Solution

EconoVue accelerates employer outreach by filtering the total business universe by select program criteria.





Results

Of the 65,363 businesses in the workforce region, the WDB identified 675 financially stable and growing employers (the top 1% most qualified to host or sponsor apprenticeships in the designated high-demand industries).



Bottom Line

EconoVue's intuitive data visualization platform allows WDBs to prioritize employers by industry, financial health, growth, and location in seconds so WDBs can reach out to them and explore their willingness to become apprenticeship sponsors.