

Rapid Response: Accelerating Re-employment for Displaced Workers





Program

A Local Workforce Development Board (WDB) needed to develop a better approach to responding to hospitality industry layoffs and dislocations announced in WARN notices to minimize impacts on workers, businesses, and communities.



Challenge

To quickly identify financially stable businesses hiring or with open job postings in the same industry and region to assist the 62 dislocated or soon-to-be dislocated workers in finding new employment opportunities.



Solution

EconoVue accelerates re-employment opportunities by filtering the total business universe using industry-specific criteria.





Results

Of the 141 hotels in the region, the WBD identified the 12 most financially stable and growing hotels, most likely to be hiring – with job opportunities for the 62 displaced workers.



Bottom Line

EconoVue's intuitive data visualization platform quickly identifies similar companies hiring or similar jobs posted within the same industry and region, accelerating re-employment for displaced workers.