

# Apprenticeship Business Partnerships for Emerging Industries





# Program

A Local Workforce Development Board (WDB) needed to expand employer participation in their Registered Apprenticeship program focusing on the new and emerging industries in their County.



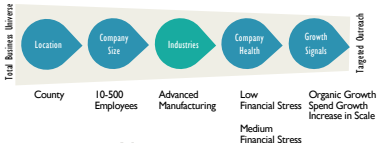
# Challenge

The challenge was targeting and engaging employers in the high-growth Advanced Manufacturing industry most likely to offer apprenticeships that provide career pathways in high-demand jobs.



# Solution

EconoVue's Industry, Size, Business Health, and Growth Indicators accelerated the County outreach strategy for an emerging industry.





# Results

From the 1,198 businesses in the Advanced Manufacturing industry within the County, the WDB quickly identified the top 90 financially stable and growing employers most qualified to host or sponsor apprenticeships.



# Bottom Line

EconoVue's intuitive data visualization platform allows WDBs to prioritize employers by new and emerging industries, financial health, growth, and location in seconds so WDBs can explore their willingness to become apprenticeship sponsors.

