

Identifying Apprenticeship Sponsors for Underrepresented Populations





Program

A Local Workforce Development Board (WDB) wanted to improve the diversity, equity, and inclusion across the Apprenticeship program by increasing minority-owned employer participation, willing to offer good jobs to underrepresented populations.



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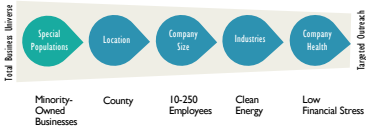
Challenge

The challenge was pinpointing the minority-owned businesses across the WDB region with a strong financial condition who were more likely to offer good-paying jobs in the Clean Energy industry to populations historically underrepresented.



Solution

EconoVue's differentiating platform goes beyond a basic search to identify stable, Minority-Owned companies in the Clean Energy sector with Low Financial Stress.





Results

From the 2,778 Clean & Green businesses within the County limits, the WDB identified 164 Minority-Owned companies as most qualified (Low Financial Stress and stability) and most likely to offer underrepresented job seekers an apprenticeship.



Bottom Line

EconoVue's intuitive data visualization platform prioritizes potential employer sponsors by targeted populations, size, financial stability, and location in seconds so WDBs can reach out and explore interest in an apprenticeship sponsorship.

