

Apprenticeships for Women with Women-Owned Employer Sponsors





Program

A Local Workforce Development Board (WDB) needed to expand employer participation in the Apprenticeship program to Women-Owned businesses to increase the likelihood of more women apprentices securing good jobs.



Challenge

The challenge was pinpointing the businesses in the Health Care sector where women had majority ownership in the company.



Solution

EconoVue's differentiating platform goes beyond a basic search to find stable, Women-Owned companies in Health Care with Low Financial Stress and Growth Signals.





Results

From the 3,834 businesses in the Health Care sector in the designated workforce area, the WDB quickly identified the 28 Women-Owned companies with Low/Medium Financial Stress with signs of growth, most likely to consider a sponsorship.



Bottom Line

EconoVue's intuitive data visualization platform prioritizes potential employer sponsors by special populations, size, financial condition, and location in seconds so WDBs can conduct outreach and explore the possibility of apprenticeship opportunities.

