

What if:

It is **possible** to improve
Apprenticeship Programs –
even by just **1%**?

What does
“**1% more**” really look like?

According to the Department of Labor*, there are **~41,000** Employer Sponsors in the RAP program nationwide. That's only **0.22%** of the businesses in the United States.

* Source: 2023 RAPIDS data file

What if:

You could increase employer sponsor participation by just **1%** of the **18M*** U.S. businesses, adding **180,000** new employers to the RAP program?

* Source: Dun & Bradstreet U.S. business file



According to Dun & Bradstreet,
98% of all U.S. businesses **have**
less than 50 employees.

What if:

You could get the most qualified **1%**,
resulting in the best **176,400** employers
for the RAP program?

Or just **1/10th of 1%** (17,640) new
employers to participate in the RAP
program?

Or just **half** of THAT is still **8,820**
new participants: that's a 20% increase
from current levels!

In October 2023, there were
6.5M people unemployed*
across the U.S.

* Source: U.S. Dept of Labor / Bureau of Labor Statistics



What if:

You could convert **1%** or
65,000 unemployed job seekers
to apprentices?

The current national ratio of
Apprentices to Sponsor is

11:1

Just **5,900** new apprenticeship
sponsors and employer participants
could offer placement opportunities
for **65,000** apprenticeships.

What if:

You could improve **your** State's apprenticeship sponsor and employer participation by just **1%**?

How does that impact:

- Your unemployment costs?
- Your wage base?
- Your workforce development?
- Your local economy?

Let EconoVue help you **achieve**
your 1% improvement –
and increase your employer
participation in your
Apprenticeship program today.

Let us show you **your own**
employer universe in a way
you've never seen it before.

