

Identifying Establishments Willing to Hire Young Adults





Program

A Local Workforce Development Board (WDB) received a \$1M grant for their Youth Jobs Program to help young adults (ages between 16 and 24) who reside within the city boundaries find employment and an opportunity to learn, earn, and grow.



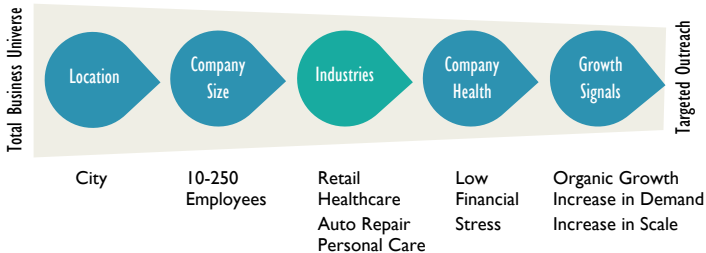
Challenge

Finding stable businesses with increased demand and open jobs for young adults in retail, health services, salons, and mechanic shops – and willing to become a worksite where youth will be placed to complete up to 200 hours of paid work.



Solution

EconoVue filtered Medium/Large businesses in targeted industries with strong business health and showing signs of growth.



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Results

Starting with a focused list of 292 city businesses in the targeted industries, the WDB has established partnerships with over 50+ locations and has placed nearly 200 young adults at various sites – allowing youth who have never earned a paycheck and gained valuable work experience.



Bottom Line

EconoVue's intuitive data visualization platform pinpoints local businesses in targeted sectors with increased demand and job opportunities in seconds so WDBs can gauge an employer's potential for hiring young adults for a subsidized youth jobs program.