

## ICYMI: Career Pathways Search Now Available in ProspectVue

Last week, EconoVue released the latest innovation on our EconoVue platform: Career Pathways search in ProspectVue, representing our ongoing commitment to improving targeted outreach for workforce boards nationwide.

Using Career Pathways Search, workforce boards can rapidly find companies most likely to hire certain occupations based on selecting Career Clusters and Pathways. This search enables finding employer prospects for Work-Based Learning, such as CTE, OJT/OJL, Youth Apprenticeship, Pre-Apprenticeship, Registered Apprenticeship, and Incumbent Worker Training.

Specifically, workforce boards will now be able to:

- Filter companies by who are/have been Registered Apprenticeship Sponsors
- Export a list of businesses with contact details
- Pull your State's Eligible Training Provider List (ETPL) on the selected occupation.

Check out how the Career Pathways Search works with these resources:

[Career Pathways Search Explainer Video](#)

[Career Pathways Getting Started Guide](#)

[Career Pathways Training Sessions](#)

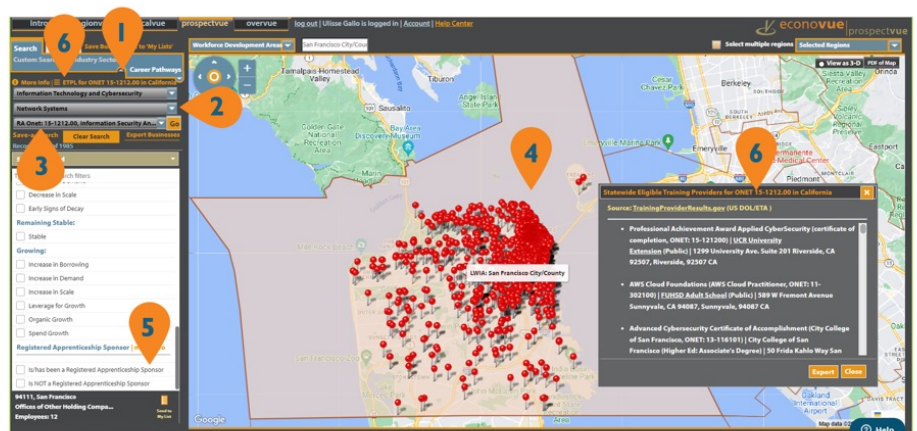
## Product Vue

### The Career Pathways Search in Six Simple Steps

Workforce boards that need to search for a company or companies to partner with for work-based learning can now search by occupation or Career Pathway in ProspectVue. Start in the top left corner, under the Career Pathways tab and follow these steps:

- 1 Select the Career Cluster
- 2 Select the Career Pathway
- 3 Select the Occupation and click map to retrieve companies
- 4 Examine the retrieved NAICS codes and Businesses
- 5 Filter by Registered Apprenticeship Sponsors as needed
- 6 Retrieve statewide Eligible Training Provider List (ETPL) for selected occupation

The Career Pathways search augments any applied standard filters, such as Company Size, D&B Financial Stress, and D&B Material Change Indicators.



# Use Case Vue

## Apprenticeships | Incumbent Worker Training

Registered Apprenticeship and Incumbent Worker Training programs are just two work-based learning use cases requiring workforce boards to identify and target potential sponsors or eligible employers. The Career Pathways search in ProspectVue accelerates your targeted employer outreach for training programs.

**Download the use case by clicking on the images.**



## Vue Points

- > **Customer Roundtable: Lessons from Your Peers** In case you missed last week's roundtable, you can now listen to fascinating use cases, insights, and lessons learned shared by your peers. Anne Arundel Workforce Development Corporation from Maryland shared their collaborative approach with Anne Arundel Community College and Anne Arundel Economic Development to create an advisory board and strengthen the Warehouse and Logistics Industry in the County. Workforce Central from Tacoma, Washington, shared insights and lessons learned from how they successfully developed a comprehensive internship program and enhanced career services capabilities overall. > [Listen Now](#)
- > **Point of Vue: Behind Every Great Apprenticeship is a Highly Engaged Employer Sponsor** Employer sponsors are as essential to the apprenticeship program ecosystem as the apprentices. Yet less than 2% of businesses within a State are involved in the Registered Apprenticeship Program. Why is that? What if you can quickly expand your employer participation in the RAP program by just 1%? Even the slightest improvement can make a big impact. Look at what [1% more](#) looks like nationally. Read some apprenticeship use cases. > [Youth](#) | [New & Emerging Industries](#) | [Underrepresented Populations](#) | [Women](#) | [Veterans](#)

## Training Vue

### Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

**EXPRESS SIGN UP**

 TUTORIALS: [Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)

 LIVE SESSIONS: A series of eight 30-minute coaching sessions – [Sign up now](#)

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