

WHY SMALL BUSINESSES MATTER TO WDBs

SMALL BUSINESSES
REPRESENT:

98%
OF ALL BUSINESSES

54%
OF ALL EMPLOYMENT

< 50 EMPLOYEES

98% of businesses
54% of employment

10-50 EMPLOYEES

13% of businesses
23% of employment

< 10 EMPLOYEES

85% of businesses
31% of employment

TOP INDUSTRIES FOR
10-50 EMPLOYERS



INTANGIBLES



Hiring but do not
post on job boards



Not required to file
WARN Notice



No HR department



Financial health
unknown



econovue