

Finding Employment for Citizens Seeking a Second Chance





Program

The Local Workforce Development Board's (WDB) Second Chance program was to ensure that recent justice-involved individuals in their community were given every opportunity to reenter the labor force. A vital part of that program was to host a Second Chance job fair.



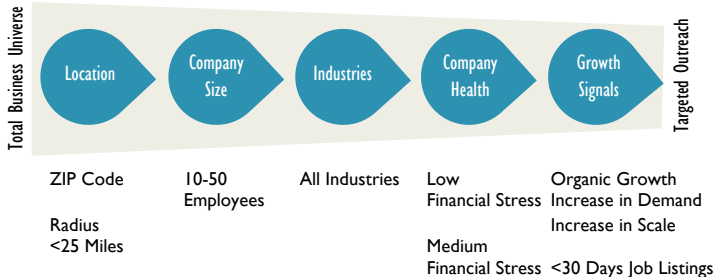
Challenge

The challenge was identifying financially stable and growing businesses with open job listings in a specified ZIP code or designated radius willing to participate in the job fair and offer individuals a new beginning.



Solution

EconoVue's proprietary business & hiring data identified Fair Chance and Second Chance employers with open job listings within < 25-mile radius for rapid employment.



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Results

Of the 131 companies with active job listings in the 25-mile radius, the WDB narrowed their outreach to the top 50% of businesses that were healthy, hiring, and most likely to employ justice-involved candidates. 55 of 65 businesses contacted (85%) participated in the job fair.



Bottom Line

EconoVue's intuitive data visualization platform pinpoints Fair Chance or Second Chance employers who are growing and hiring within an industry or location in seconds so WDBs can explore employment opportunities for job seekers seeking reentry into the job market.

