

Why WDBs Use EconoVue

Today

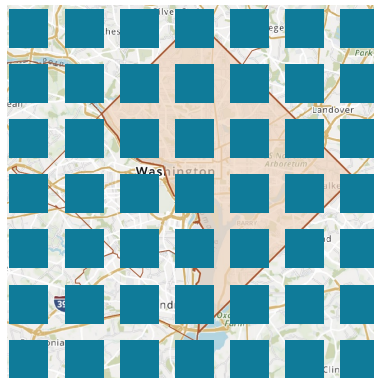
Aggregated LMI Industry Level Data



Industry-level data with
zero visibility into the
businesses

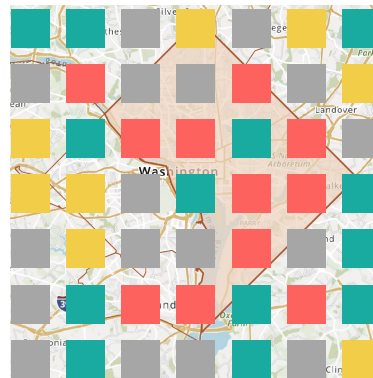
Tomorrow with EconoVue

Actionable Business Level Data



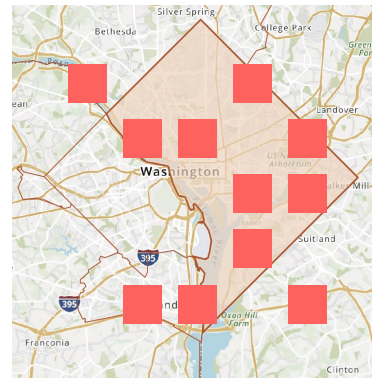
Drill down from industry
bubble to individual
businesses

Predictive Indicators on Company's Health/Business Cycle



Understand who is
growing, stable,
contracting, and at risk

Targeted Business Outreach



Know who to contact first
based on specific use case
criteria