

Rapid Reemployment for Dislocated Workers





Program

A Local Workforce Development Board (WDB) needed to implement a rapid response effort to assist displaced workers laid off due to a pending manufacturing plant closure and ensure rapid reemployment within the community.



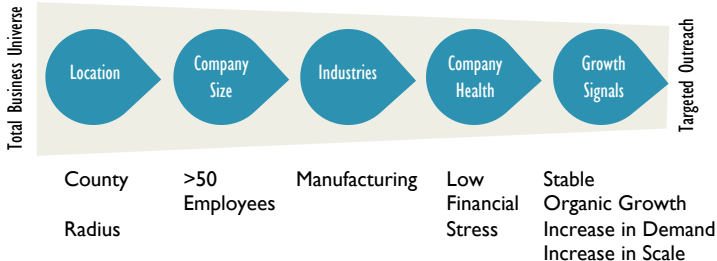
Challenge

While the WDB had many manufacturers across its broader region, it wanted to engage only employers within one county to assist the 225 dislocated workers in finding local re-employment.



Solution

EconoVue enabled the WDB to target manufacturers based on size, financial stability, and signs of growth within a precise geographic boundary.





Results

After a quick search of all businesses within the county, the WBD quickly identified the 25 best manufacturers to participate in a job fair.

- Most employees have found employment opportunities in the county.
- The WDB succeeded in keeping jobs in the county.



Bottom Line

EconoVue's intuitive data visualization platform identifies similar companies hiring or similar jobs posted within the same industry and county in seconds, improving the speed and success of WDB reemployment efforts.

