

Finding Occupation-Specific Job Postings for Dislocated Workers





Program

A Local Workforce Board (WDB) wanted to implement a more focused Rapid Response process to accelerate the re-employment of dislocated workers after a WARN notice, specifically finding occupation-specific active postings in proximity to the WARN notice location.



Challenge

The WDB's internal performance data showed they had greater re-employment success with “like for like” re-employment and better results with opportunities closest to the prior employment location. They needed a way to target specific occupation postings with a proximity indicator.



econovue



Solution

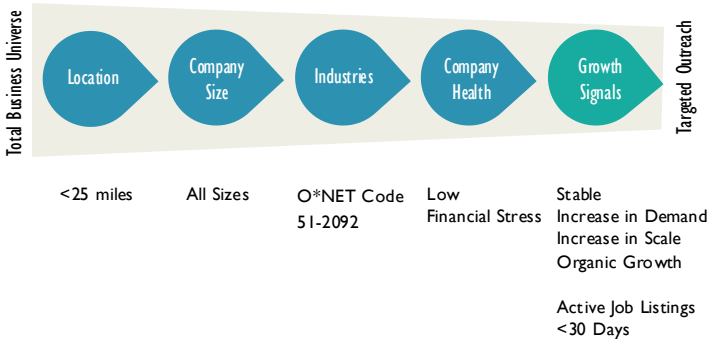
EconoVue job search capability allowed the WDB search by specific O*NET codes for impacted workers by their former Occupation and further refine those posting searches by distance or geo-boundary and refining their search to only recent postings.

Continued >



Solution

The specific search criteria included:





Results

When a local manufacturer's WARN notice was filed, 27 Assembly Operators were displaced. By starting their search with an O*NET Code + active job postings, the WDB narrowed their search from the 49,000 businesses in their city to only those with active postings for Assembly Operators. They then refined their search for nearby and recent openings:

+50-mile radius and <90 days old = 596 postings

+25-mile radius and <30 days old = 425 postings

+City limits and <15 days old = 119 postings



econovue



Bottom Line

EconoVue facilitates the rapid reemployment of displaced workers after a WARN notice by enabling targeted job searches using O*NET Codes, geo-location data, and live posting data to optimize job-search assistance.