

Identifying Foreign-Owned Manufacturers Eligible for TAA Program





Program

A State Workforce Development Board (WDB) wanted to proactively engage with manufacturers across the state impacted by foreign competition who may be eligible for training and education services through the Trade Adjustment Assistance (TAA) Program.



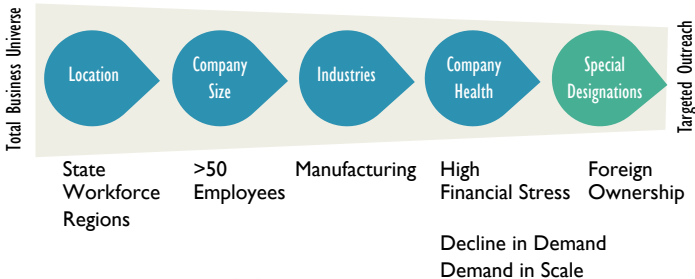
Challenge

Prioritizing foreign-owned businesses as a higher risk for off-shoring, the WDB needed to identify all foreign-owned manufacturers in their state as priority candidates for outreach.



Solution

The WDB used EconoVue to pinpoint foreign-owned manufacturing facilities in their state and flagged those with declining operations or higher failure risk.



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Results

Of the 9,679 manufacturers across the state, the WBD quickly identified 102 with foreign ownership.

Four of those 102 foreign-owned entities were considered high-risk and prioritized for TAA outreach.



Bottom Line

EconoVue's specialized data and dynamic search capabilities enable workforce boards to identify precise business cohorts aligned with specific workforce development programs.