

**What do Innovative  
Workforce Boards  
(WDBs) have in  
common?**

# Innovative WDBs...

## **Are Proactive:**

Moving from a traditional  
Reactive to a Proactive  
business engagement model.

# Innovative WDBs...

## **Are Data-Driven:**

Implementing data-driven decision making and strategies for targeted business engagement success.



# Innovative WDBs...

## **Are Curious:**

Looking beyond labor market information to Employer and Industry Insights for new market intelligence.



# Innovative WDBs...

## **Are Intentionally Agile:**

Adopting new, current,  
and real-time business data  
sources for more relevant  
market intelligence.



# Innovative WDBs...

## **Are Forward-Looking:**

Incorporating business risk data predictive analytics to be more intentional in their business outreach.



# Innovative WDBs...

## Are Adaptive:

Using dashboards, data visualization, and agile data platforms to ask better questions, get better answers, and make better decisions.



econovue

# How do we know?

Over one-third of the workforce boards in America rely on EconoVue to improve program outcomes and business engagement across multiple workforce programs.

