

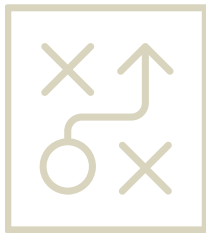
Grant Applications: Building a data-driven business case for grant funding using targeted impact data





Program

In support of Executive Order 14278, a State was preparing its grant application business case for an Industry-Driven Skills Training Fund Grant.



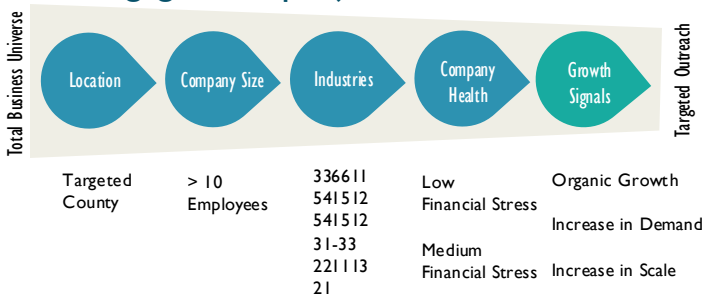
Challenge

The State wanted to strengthen its business case with hard data outlining the impacted employer universe that would meet the criteria and benefit from the grant-funded program (targeted geographies, specific industries, business size, and companies in growth mode).



Solution

EconoVue's deep company-specific data enabled the State to easily define, identify, and quantify their eligible employer picture for engagement projections.





Results

First, prioritizing target industries by NAICS identified over 7,500 potentially eligible businesses. Layering in specialized qualifications such as size, risk, health, and growth indicators refined the priority employer list to just over 100 highest-potential, high-impact, high-qualification employers.



Bottom Line

As more workforce programs and funding are demanding of a data-driven approach, EconoVue's deep employer data and intuitive user interface provide actionable insights to workforce development questions.