

Recruiting Businesses for a Disabled Workers Job Fair





Program

A Local Workforce Board (WDB) was hosting an Employability Event job fair for individuals with disabilities to explore new opportunities, emerging industries, and new career pathways.



Challenge

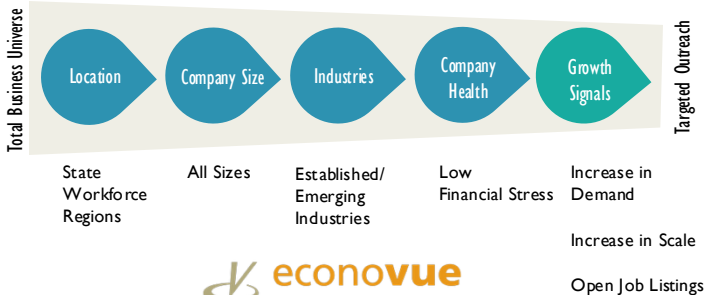
The WDB lacked hard data to identify and invite businesses that:

- Are healthy & growing
- Paid a living wage
- Had active open hiring positions
- Represented a diverse array of specific industries
- Are in disabled-hiring-friendly industries



Solution

EconoVue's multi-dimensional filtering capabilities enable the WDB to quickly pinpoint hiring businesses across many industries with open job listings – for job fair participation.





Results

The WDB identified 54 healthy businesses in their region that met all the criteria across 10 different industries and successfully recruited 40 to participate in the job fair. Over 110 hearing- or visually-impaired students from 18 schools explored different industries, learned about job opportunities, and gained insights into building a promising employment future.



Bottom Line

Specialized programs require involvement from employers that meet the specific criteria. EconoVue's diverse specialized data elements enable workforce professionals to build complex and precise searches for targeted business engagement.