

Rapid Reemployment for Dislocated Workers after Rural Hospital Closure





Program

Following a WARN notice of a rural hospital closure, and with the next closest hospital over 50 miles away, the local Workforce Board needed to find creative re-employment opportunities for over 120 impacted workers by expanding its search into adjacent counties and adjacent industries.



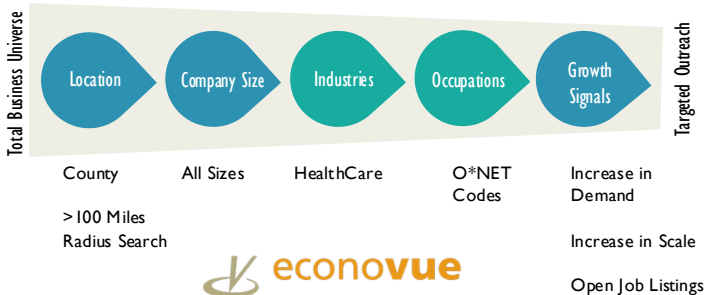
Challenge

The WDB needed to identify active re-employment opportunities by specific impacted occupations or O*NET Code, and also needed to identify “non-hospital healthcare employers who could utilize the occupational skills of the displaced workers, in a broader search area than just the local workforce board region.



Solution

Using EconoVue's dynamic O*NET Code and radius search capabilities, the WDB was able to find open Healthcare job listings and additional Healthcare employers outside the county and across state lines.





Results

The WDB identified over 230 open job postings that matched those of the impacted hospital staff, and was able to take swift and proactive outreach to those potential re-employers to assist workers before the closure.



Bottom Line

EconoVue's deep and wide database of business and jobs data, combined with its ability to build specific, targeted, and customized searches, enables workforce boards to more quickly and effectively serve the workforce and businesses in their communities.