

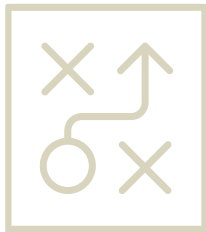
Finding Employers with the Right Job Opportunities for Disabled Workers





Program

A State Office of Vocational Rehabilitation was launching a program partnering with employers to offer or create job opportunities for specific occupations with high hiring success rates for workers with disabilities.



Challenge

The WDB lacked the ability to look for occupation-specific job openings for the disabled workers' skill set, and no information on employers who might have a need or demand for those workers. The WDB also wanted to see opportunity data at the zip-code level to mitigate transportation limitations for workers.



Solution

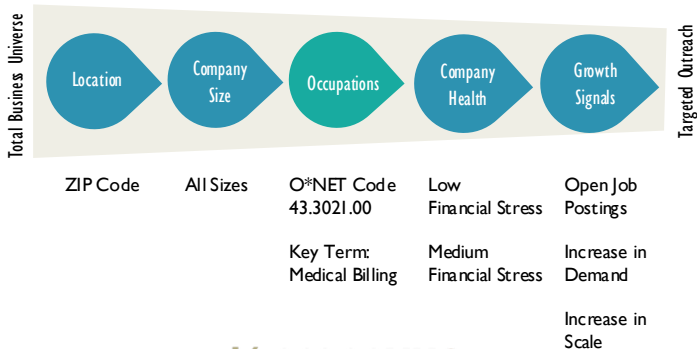
EconoVue's dynamic search capability enabled the WDB to combine complex variables, including occupation and Career Pathway, ZIP code, occupational demand, and employer growth indicators to target hiring or potentially-hiring businesses.

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Solution

The highly-specific search criteria included:





Results

The broad Career Pathways and occupation-based search yielded 907 businesses with hiring potential. Further refinement included only healthy and growing businesses and yielded 39 high-potential businesses for the occupation-specific hiring program outreach and engagement for disabled workers.



Bottom Line

As workforce boards develop more targeted outreach for specialized populations, the difficulties of finding the right employers with the right opportunities only escalate. EconoVue's precise search and targeting capabilities enable workforce boards to find the best employers for disabled workers.

