

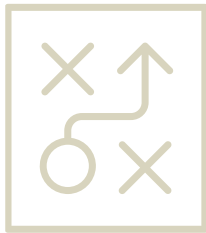
Reentry Apprenticeships: Validating Local Job Opportunities and Employer Needs for Federal Grant





Program

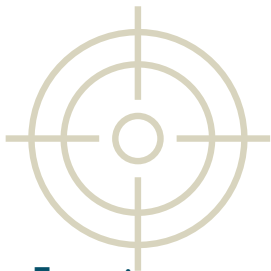
A community college was applying for a Federal Grant (RESTART – Reentry Employment in Skilled Trades, Advanced Manufacturing, Registered Apprenticeships, and Training) that provides funding to support training for the formerly incarcerated. They asked their local Workforce Board (WDB) to help them determine if their offered training programs matched the local employer needs.



Challenge

They lacked any data-driven or systemic way to:

1. Match their existing occupation training programs to employers in their area with that occupational demand, and
2. Find and quantify active job postings in those occupations to justify their grant funding request.



Solution

Focusing on occupations in Industrial & Mechanical Engineering, the WDB used EconoVue to conduct a multi-layered search: First, conducting a Career Pathways search based on their existing occupational training to identify businesses with a demand for the occupation. Second, running an O*NET-specific search for businesses actively hiring in those occupations.



Cont'd on next page >



Solution

EconoVue filters used in this analysis:





Results

Within their city limits, the WDB identified 248 businesses with operational needs requiring workers with targeted training. Refining the search further, the WDB identified 33 job postings across 23 businesses in multiple industry sectors with staffing demands aligned to the college's training curriculum.



Bottom Line

EconoVue enables WDB to aggregate vast, disparate information quickly – from occupation searches to job searches to business searches across a designated area – enabling targeted outreach and engagement for Reentry Apprenticeships and other workforce programs.

