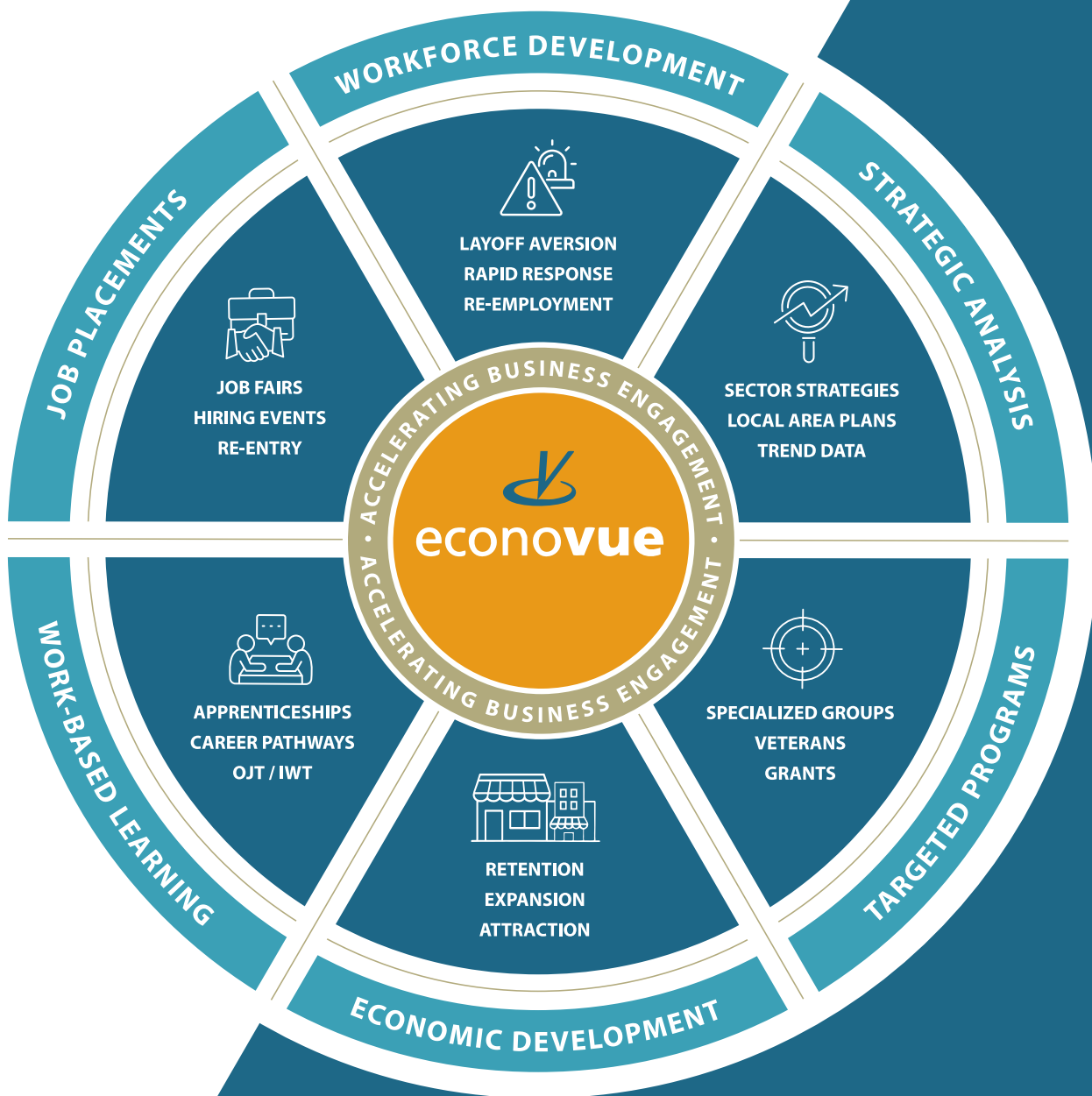


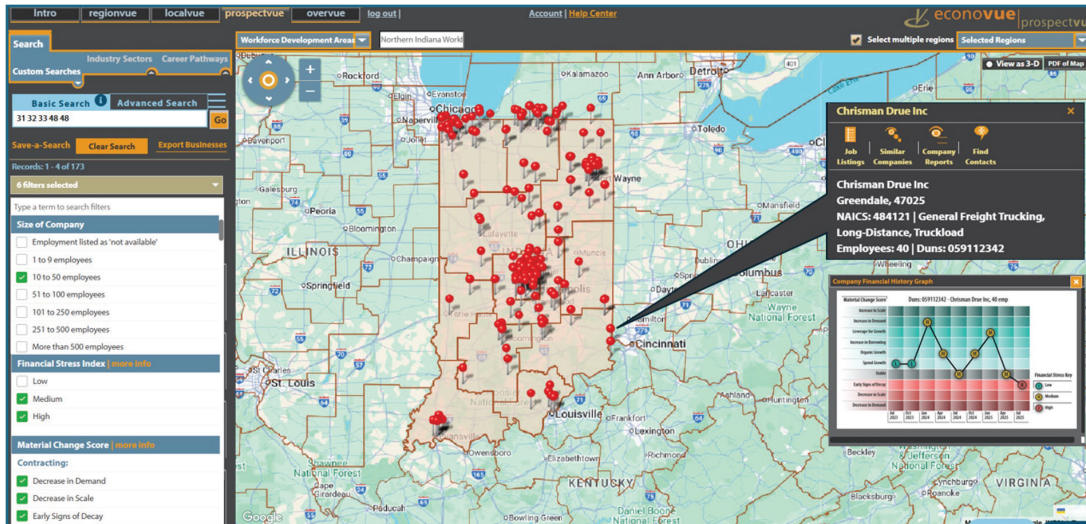


Hundreds of workforce development and economic development agencies nationwide rely on EconoVue's intuitive data visualization platform and deep business intelligence to help business services and program teams work smarter, faster, and engage more effectively with their business community.

LAYOFF AVERSION

Early Intervention for Struggling Businesses

EconoVue's advanced business disruption search reveals the risk of layoffs or closure before these events occur, allowing workforce boards to work proactively with struggling businesses on retention or transition strategies.



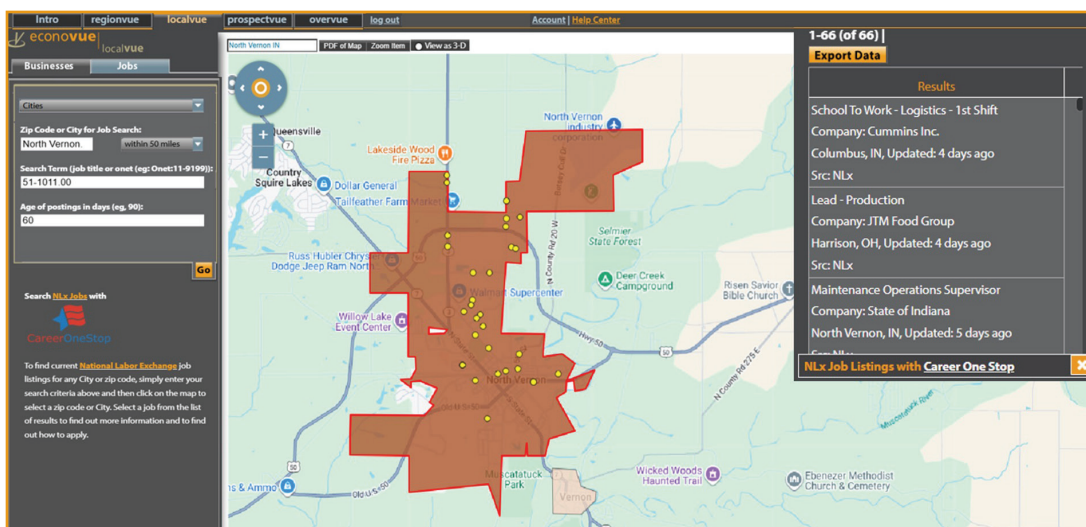
Prioritize At-Risk Businesses:

- Medium/High Risk of Failure
- Signs of Contraction or Decline
- Small/Medium Sized Companies
- Essential Industries for Sector Strategy Alignment

JOB PLACEMENTS

Rapid Response Job Fairs and Rapid Re-employment for Displaced Workers

EconoVue accelerates the re-employment of displaced workers by identifying similar, healthy, and growing employers for hiring events or similar jobs posted within the same industry and region.



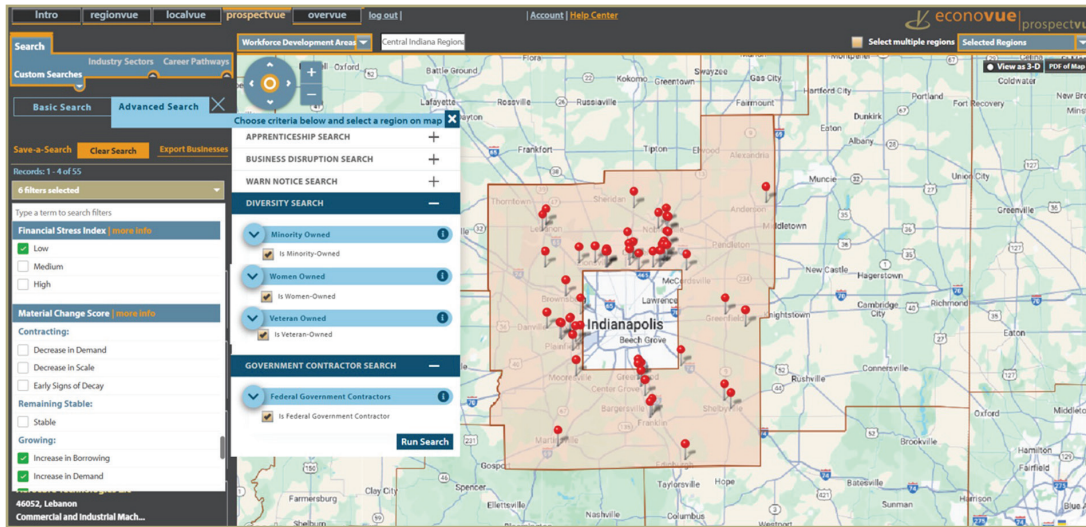
Identify & Recruit Potential Employers:

- Active Hiring Opportunities by ONET Code
- Strong and Growing Companies
- Specific ONET or SOC Codes
- Targeted Industry and Business Health
- Hiring Activity Levels

SPECIAL POPULATIONS PROGRAM

Minority-, Women- and Veteran-owned Businesses; Re-entry Job Fairs, Federal Contractors

EconoVue's specialty data pinpoints businesses that are actively hiring, stable, strong, and growing, making them well-suited for specialized programs, including hiring opportunities for underserved populations.



Pinpoint & Engage Special Populations:

- Minority- or Woman-Owned Businesses
- Veteran-Owned Businesses
- Federal Contractors
- Fair Chance Employers
- Employment Training Partners

ECONOMIC DEVELOPMENT

Attraction, Retention, and Expansion/Growth Programs

EconoVue's time-series data identifies growing or contracting industries at the state, regional, and county levels, and business growth and decline indicators identify businesses for stability assistance or expansion support.



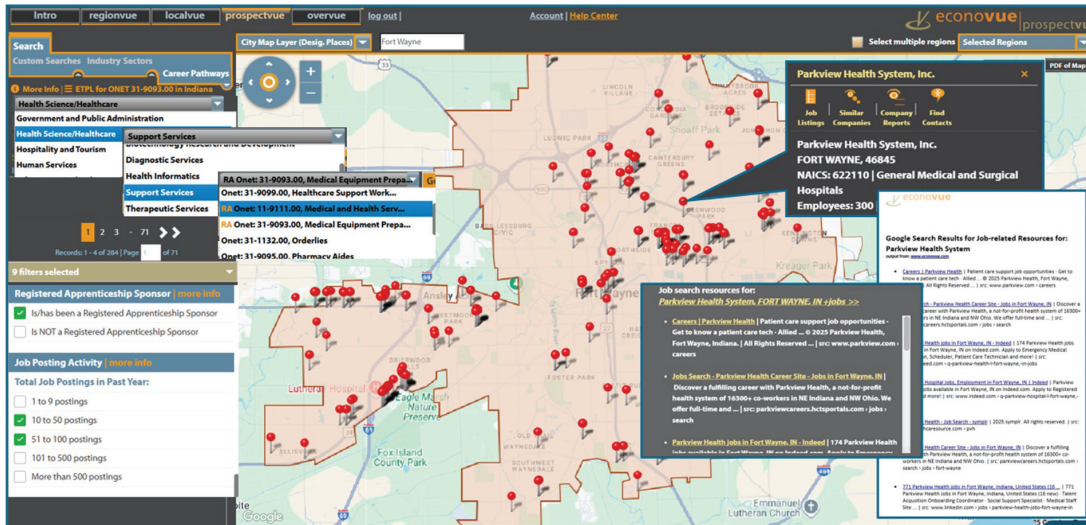
Conduct Industry & Business Analysis:

- Industry Type
- Business Health or Risk
- Growth/Decline Indicators
- Hiring Activity Indicators
- Geo-Specific Boundaries

WORK-BASED LEARNING

Qualified Employers for Apprenticeships and Career Pathways

EconoVue's data-driven employer targeting enables focused, efficient use of workforce board resources to engage and recruit prioritized high-value employers as sponsors in geo-targeted areas.



Target Qualified Employers:

- Current/Past Apprenticeship Sponsors
- Occupation-Specific Staffing Needs
- Career Pathways Employment Opportunity
- Industry-Specific Focus
- Employer Health/Growth Activity

STRATEGIC ANALYSIS

Industry and Business Intelligence for Data-Driven Sector Strategies & Local Area Plans

EconoVue facilitates critical industry, employment, and business research to develop more accurate, specific, and data-driven local area plans that engage and support employers in their community.



Research & Analysis:

- Geographic Regions
- Industry Sector and Sub-Sectors
- Business and Industry Risk and Health
- Growth and Contraction Indicators
- Time-Series Historical Trend Analysis