

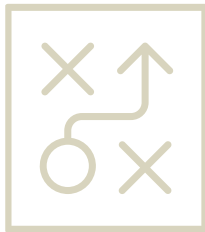
Finding Specific Employment Opportunities for Vocational Rehab Clients





Program

A Department of Vocational Rehabilitation (DVR) launched a focused healthcare industry hiring initiative targeting job opportunities and a Career Pathway for Medical Assistants.



Challenge

The DVR team wanted a more focused and data-driven program beyond their traditional “job boards search” and needed data on O*NET-based hiring opportunities, a career pathways roadmap of adjacent or related occupations for pursuit, and a flexible geo-based search capability for local hiring opportunities.



Solution

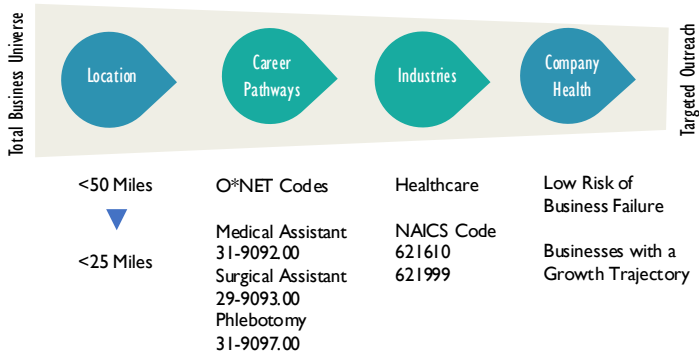
Using EconoVue, DVR quickly triangulated three types of Vocational Rehab searches:

- 1) a Medical Assistant jobs search by O*NET Code within a 50-mile radius;
- 2) a Career Pathways business search to explore related occupations such as Phlebotomist and Surgical Assistant;
- 3) a broad sector-based opportunity search in Healthcare targeting growing businesses.



Solution

EconoVue filters used in this analysis:





Results

1) DVR's initial jobs search yielded 3,381 job postings within 50 miles, so they refined it to a 25-mile radius for 442 open jobs. 2) The career pathways search identified 164 businesses in the target area needing those specific occupations, and 489 businesses overall in the healthcare sector. 3) Applying business health and growth filters to those businesses refined the search to 91 high-value businesses for hiring engagement and opportunities for VR hiring.



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Bottom Line

EconoVue's deep, broad, and diverse data on businesses, industries, jobs, and career pathways delivers focused insights and actionable data for improved business engagement for ALL employer-related connection needs.