

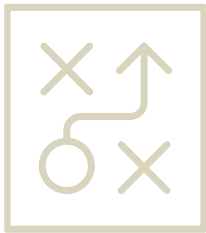
Building a Youth Pre-Apprenticeship Program





Program

A Local Workforce Board (WDB) manages a YouthBUILD Pre-Apprenticeship Program serving young people ages 16–24. This program helps participants earn a high school diploma, gain exposure to the trades, and transition into employment through apprenticeships or regular employment, further education, or the military. The first step in the program was career exploration for participants.



Challenge

To help student participants understand real career options and how learned skills can connect directly to job opportunities, the WDB wanted to identify diverse career opportunities across a broader geography and a wide range of occupations to paint an enticing picture for participants.



Solution

Using EconoVue, the WDB ran a business search relevant to YouthBUILD career exploration in Manufacturing and Transportation. Next, they used the Career Pathways Explorer to pinpoint specific pathways such as the mechanical engineering technologist/technician pathway. Finally, the WDB highlighted businesses and occupations by business health, growth potential, and job posting activity.

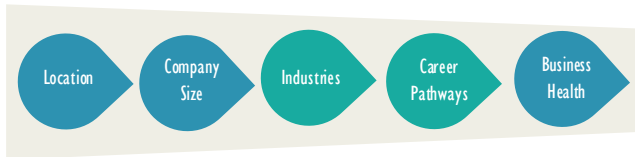




Solution

EconoVue filters used in this analysis:

Total Business Universe



Targeted Outreach

Workforce
Region

10+
Employees

Manufacturing
Transportation
NAICS Codes
(31, 32, 33, 48,
49)

Mechanical
Engineering
Technologist/
Technician
Pathway
O*NET 17-
3027.00

Low/Medium
Risk of Business
Failure

Stable
Businesses

Businesses in
Growth Mode

Open Job
Postings



Results

Using Industry and Occupation criteria, the WDB identified 482 initial businesses for engagement.

Adding additional criteria of business size, health, growth, and job listing data, they refined their business search to 52 high-value businesses for program participation and pre-apprenticeship development.



Bottom Line

Specialized workforce programs require more specific business targeting and engagement to succeed. EconoVue reveals hidden insights, opportunities, and high-value businesses for improved program success.